

NEWS RELEASE

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REALTY FIRM EXPANDS TEAM

Real Estate Executive Karen Baluch Joins Sequoia Realty

Mentor, OH – April 26, 2007 – Karen Baluch, a twenty-year real estate veteran recently joined the Sequoia Realty team as Director of Leasing.

Baluch comes to Sequoia from The EV Bishoff Company and has a successful track record of working with clients to select properties that fit their requirements. She has also worked for Real Living, Howard Hanna and Smythe Cramer. Baluch is also a successful entrepreneur having been a founding partner in Spiral Bytes, a web development and computer consulting firm and founding her own investment company.

A Cleveland State University graduate with a B.A in Psychology, Baluch is active in the arts and has an interesting international background having been born in Central Africa, and having family in Spain, Australia and the UK. She is a member of CREW and ICSC.

Baluch will be responsible for helping to market the realty company's extensive retail, industrial, office and restaurant facilities throughout Northeast Ohio.

"Karen's extensive and diverse background will bring another level of expertise to our clients," commented Rick Ferris, Sequoia Realty President. "Her experience as a business owner is an asset in helping her uncover and understand client requirements and match properties to those requirements," he concluded.

Established in 1990, Sequoia Realty Corp. is Lake County's only real estate brokerage firm to focus exclusively on the sale, lease, and auction of retail, office, industrial and investment property. For further information, or to contact Karen directly, please call 440-946-8600 or e-mail kbaluch@sequoiarealty.com or visit www.sequoiarealty.com or www.realtyNEO.com.

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