

(Press Release June 2007)

Sequoia Seminars a Success!

Despite the slump in the residential real estate market, retail investment realty remains an attractive, stable performer. Rick Ferris, CCIM, MBA, president of Sequoia Realty Corp. has been teaching others how to take advantage of this positive upswing.

“I have been asked many times to share my knowledge of the commercial market as well as advice on investments,” said Ferris. “The news is too good not to spread so, I obliged.”

Ferris has been holding free investment seminars there at his office on Mentor Avenue for several months now. “The seminars’ reception has been fantastic,” he said. “I’ve met a lot of wonderful people who are now on the way to realizing investment opportunities they didn’t know existed or how to approach them.”

Why invest in commercial real estate? Ferris says, “Cash flow.” “It’s a persistent, durable and reliable source of income that we all need to sustain us.” Ferris added that there are three reasons people should consider realty when stocks, bonds and annuities, are seem so *easy*. “Investing your money in commercial real estate offers higher returns, gives you a real, tangible asset to deal with and puts you in control.”

Ferris plans to continue offering his investment seminars through the summer on a monthly basis, the next one being July 18th. To reserve a seat please call 440.946.8600 X106. “Why not retire early, retire comfortably, go on those dream vacations or own that dream house? I love showing people how investing in commercial real estate can help them obtain their financial goals.”

Established in 1990, Sequoia Realty Corp. is Lake County’s only real estate brokerage firm to focus exclusively on the sale, lease, and auction of retail, office, industrial and investment property. **For further information, please call 440.946.8600 or e-mail rick@sequoiarealty.com or visit www.sequoiarealty.com or www.realtyNEO.com.**

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