

## NEWS RELEASE

Reader Inquires  
440-946-8600  
[www.sequoiarealty.com](http://www.sequoiarealty.com)

### Sequoia Sells Businesses Successfully

MENTOR, OH – July 11, 2007 -Sequoia Realty Corp. proves selling a business isn't the monumental task an owner might think it is when in the hands of capable professionals. Agent Henry Schneps' 20+ years of business and real estate experience has given him an edge when it comes to selling businesses even ones that have already closed their doors.

Recently Schneps facilitated the sale of three local businesses and has one in the last closing stages. Subs-N-More at 36495 Vine Street in Willoughby was acquired by new owner Alfi Pinzone; R&K Sunkissed Tanning Salon at 7292 Mentor Avenue in Mentor was sold to James Vespoint and Café Europa at 7265 Center Street, also in Mentor now has new owners Chris and Rudy Verhas.

"We offer a variety of services to many types of clients," Schneps explained. " We represent business listings that range from auto repair to restaurants from healthy to distressed." Sequoia Realty Corp. president Rick Ferris added that part of their service is to advise business owners how to dress up their business to make it more attractive to buyers.

"We go to great lengths to find our clients the appropriate buyer or tenant," Ferris said. How far? Schneps described a situation where one distressed business was on the verge of closing their doors. "We did an intense quick marketing program that resulted in two viable candidates and a purchase," said Schneps. "They not only were able to pay their debts but ended up with cash left over."

Established in 1990, Sequoia Realty Corp. is Lake County's only real estate brokerage firm to focus exclusively on the sale, lease, and auction of retail, office, industrial and investment property. **For further information, please call 440.946.8600 or e-mail [rick@sequoiarealty.com](mailto:rick@sequoiarealty.com) or visit [www.sequoiarealty.com](http://www.sequoiarealty.com) or [www.realtyNEO.com](http://www.realtyNEO.com).**

###