

NEWS RELEASE

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Investment Real Estate – Making a Plan

MENTOR, OH – November 2007 - Investing in Real Estate might seem unwise in light of today's residential spiral, yet the Commercial market has consistently seen increasing numbers. Rick Ferris, president of Sequoia Realty is holding a free seminar on how to make a plan and get started in Investment Real Estate on November 13, 2007.

“Just like a successful business must have a plan in place, so do successful investors,” said Ferris. “We'll teach you how to target the specific income that you are looking establish, determine what capital you will need up front to achieve that goal and in what timeframe they can expect to see results.”

The seminar will also provide attendees with the tools they need to continue building their portfolio and how to calculate their returns. The Investment Real Estate – Making a Plan seminar will be held on November 13th at 6:30pm at the Sequoia Real Estate office on 7464 Mentor Avenue in Mentor. Reservations are required as seating is limited. Please call Kris at 440.946.8600 x106 or email her at kscouten@sequoiarealty.com for more information or to secure your seat.

Established in 1990, Sequoia Realty Corp. is Lake County's only real estate brokerage firm to focus exclusively on the sale, lease, and auction of retail, office, industrial and investment property. **For further information, please call 440.946.8600 or e-mail Rick@SequoiaRealty.com or visit www.SequoiaRealty.com or www.RealtyNEO.com.**

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